



For Immediate Release
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Showcase Your Products and Services at the Southwest Florida Hamfest – Now with Virtual Opportunities!

Fort Myers, FL – December 19, 2024 Each January, Fort Myers comes alive with the sights and sounds of amateur radio as the Southwest Florida Hamfest draws enthusiasts from across the state to share knowledge, connect, and celebrate the art of radio communication. This popular event, hosted by the Fort Myers Amateur Radio Club (FMARC)—a non-profit organization founded in 1957—combines a lively flea market, FCC license testing, and interactive workshops, offering a dynamic gathering for both seasoned “hams” and newcomers curious about amateur radio.

With over 48,000 amateur radio operators in Florida alone, the Southwest Florida Regional Hamfest is more than just a meetup; it’s a community celebration and a prime opportunity for businesses to connect with a large, engaged audience. This year’s event will be held on Friday, January 10, from noon to 5 p.m., and Saturday, January 11, from 8 a.m. to 3 p.m. at Florida Southwestern College’s Building U in Fort Myers.

We invite vendors and exhibitors to join us at the Southwest Florida Regional Hamfest, where you’ll connect with hundreds of amateur radio enthusiasts eager to explore new products and services. From radio equipment to antennas, accessories, and electronics, the Hamfest provides an ideal venue to showcase your offerings to a dedicated and passionate audience.

In addition to our vendor in-person event, we are now offering vendors the opportunity to showcase their new product offerings, services, or education via Zoom teleconference sessions during the Southwest Florida Regional Hamfest to classroom forum attendees.

This event attracts amateur radio operators, public service professionals, and individuals interested in emergency communication, ensuring your products and services are seen by a diverse and engaged crowd invested in radio technology.

Apply today! Vendor applications are available online at swflhamfest.com. Join us online to make meaningful connections and expand your reach at this premier amateur radio event. You need to sign up soon as times are limited during the event.

With nearly seven decades of fostering camaraderie, advancing amateur radio skills, and supporting public safety in the community, FMARC has established itself as a respected hub for radio enthusiasts and professionals alike. As an affiliate of the American Radio Relay League (ARRL), FMARC's Hamfest is known for its quality programming, educational workshops, and strong community ties, making it a valuable venue for exhibitors and vendors.

Don't miss your chance to engage directly with the amateur radio community, increase your brand visibility, and support the growth of amateur radio in Southwest Florida. To secure your spot or learn more about becoming a vendor or exhibitor, visit SWFLHamfest.com or FMARC.net. Join us in celebrating amateur radio, innovation, and community this January!

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