



For Immediate Release
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MEDIA ADVISORY

FOR IMMEDIATE RELEASE

Fort Myers Amateur Radio Club to Host Annual Field Day: Showcasing Amateur Radio as a Vital Emergency Lifeline

WHAT: The Fort Myers Amateur Radio Club (FMARC) will host ARRL Field Day, an annual nationwide emergency preparedness exercise and public outreach event demonstrating the critical role of amateur radio in post-disaster recovery. This 24-hour event showcases how amateur radio can function under emergency-like conditions, utilizing emergency power and deployable antennas. Visitors will have the opportunity to observe operations, ask questions, and even get on the air under supervision.

WHO: The Fort Myers Amateur Radio Club (FMARC), a volunteer group of licensed ham radio operators affiliated with the American Radio Relay League (ARRL), the national association for amateur radio. Members of the Amateur Radio Emergency Service (ARES), who provide backup communication systems during emergencies, will also be participating.

WHEN: Beginning at **12:00 PM (Noon) on Saturday, June 28, 2025**, and continuing until 12:00 PM (Noon) on Sunday, June 29, 2025.

WHERE: North Fort Myers Community Park, 2000 Recreation Park Way, North Fort Myers, FL.

WHY: When traditional communication infrastructure fails, amateur radio becomes an indispensable lifeline. This event highlights the resilience and resourcefulness of amateur radio operators and their ability to provide vital communication services during emergencies and disaster recovery efforts. It also serves as an educational opportunity for the public to understand the importance of amateur radio preparedness.

VISUALS/INTERVIEW OPPORTUNITIES:

- Amateur radio operators setting up and operating temporary stations outdoors.
- Demonstrations of radios powered by generators, batteries, and solar panels.
- Erection of portable antennas.

- Operators making contacts with other stations across North America.
- Opportunities for the public to interact with licensed operators and experience amateur radio firsthand.
- Interviews with FMARC members regarding emergency preparedness and the role of amateur radio.

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ARRL Field Day

ARRL Field Day is the most popular on-the-air event held annually in the US and Canada. On the fourth weekend of June, more than 31,000 radio amateurs gather with their clubs, groups or simply with friends to operate from remote locations.

